BUSINESS MARKETING PRODUCTS + STRATEGY

## How to market your business to virtually any target

Marketing a business is more than simply telling people what you sell and asking them to buy it - it's also about building your brand and communicating your message in a convincing way to your target audience.

Individually, the two products below are capable of turning heads and promoting your business efficiently and effectively. Together, they can help you cement your brand, simplify your marketing, and sell more.

At Tokyo-based corporate communications company **Business Grow**, we specialize in weaving engaging stories to market businesses. In fact, the 500+ articles we've had published and professional writing, editing, and business promotion services we've provided to multiple Fortune 500 and other companies are testament to our ability to enable clients to promote their businesses to virtually any potential customer, media or investor.

#### What is it?

Business Bio

**Business** Dashboards

#### It's who you are and what you do.

Business Bios can promote any person, business, product or service to virtually any potential customer, partner, media or investor.

Business Bios make personal marketing easy and will make you stand out when it counts and create a lasting impression wherever and whenever you need to. > Download brochure + see p8-10 here

#### What are they?

#### Bold, impacting, designed to impress. It's your business on 1 page.

If you are looking for an eye-catching, simple and time-saving way to present key information. facts and figures about your business to potential customers, partners, media and investors, this is it.

> Download brochure + see p7 here



Scott Taylor





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### **MARKETING STRATEGY**

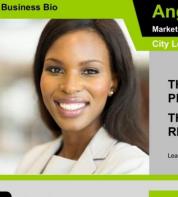
#### Market to potential customers

Pair your Business Bio with a Business Dashboard to introduce yourself, your company, products, services, campaigns, team, and more. > See them together To present more detail and upgrade the impact of your crucial first impression on prospective customers, include one of our large range of business articles.

#### Market to media

To market your business to websites, magazines and newspapers, send your Business Bio or Experts Profile to introduce yourself, your Business Dashboard and media kit to showcase your business, and any of our extensive range of business articles to unpack your story and convince editors to publish an amazing article about you.

# Expertise City Legal Experts



#### Angela Mason

Market Reform Specialist

#### THE RIGHT PEOPLE THE RIGHT RESULTS

Leading the way in London lav

Bio



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