

Urban Farming

Grow | Inspire | Impact | Support | Regenerate



A unique chance to change the world



Would you like to generate fantastic publicity for your business, support the community, and help the environment?

Here's a concrete way you can do it all → sponsor a school urban farming program

Urban farming can change the world!

Sponsorship will help enable [Jon Walsh](#), one of Japan's leading urban farming consultants and instructors, to teach students in Tokyo where healthy food comes from and how to grow it, get more kids outside keeping fit and active, show them how food can be a valuable tool to [support the community](#), and help build a cleaner environment for us all.



Please check out this brochure and this [urban farming presentation](#) to see the positive impact Jon's programs are having.

By partnering with Jon, you will be supporting an expert who has briefed and taught over 1,200 people how to grow food, [installed 50+ gardens](#) across Tokyo, and [much more](#). See the following pages for more information.



Q Are you ready to make magic happen and change the world?



- [Programs available for sponsorship](#)
- [How to promote your support](#)
- [Sponsorship packages \(p1\)](#)
- [Sponsor benefits \(p2\)](#)



Produce doesn't get any fresher than this!



Students picking fresh garden vegetables



LEFT: Fresh vegetables grown by Jon's students and served by a school kitchen to students and staff

FAST FACT

Jon runs urban farming programs at multiple schools and has organized [12 food donations](#) to [Second Harvest Japan](#) food bank in 9 years. This is the largest donation yet. → [Read more](#)



Fresh garden vegetables ready to serve at a school garden harvest event



How to leverage sponsorship to generate positive publicity

- ✓ Promote your sponsorship via newsletters and a free [meme](#) and [press release](#)
- ✓ [Alert media](#)
- ✓ Promote your sponsorship on your social media and networking platforms
- ✓ You will be mentioned in social media posts about projects you sponsor.





Harvest done. Next job? Jon's programs produce confident urban farmers



Food – Real. Fresh. Local



Jon has created and taught over 20 urban farming lessons at multiple schools.

His urban farming programs have received widespread praise from educators, students, and observers alike.



No mission statements. No glossy brochures. Just concrete environmental support in action.





Garden salad lunches are a highlight of Jon's programs → [See more](#)



Jon's programs are fun, hands-on, and engage all five senses



Why Urban Farming?

Growing food locally without chemicals:

- ✓ **Helps improve health** – by helping reduce the risk of allergies and certain lifestyle diseases
- ✓ **Promotes a richer diet** – Intake more fiber, antioxidants and beneficial plant compounds
- ✓ **Helps protect the environment** and soil quality
- ✓ **Reduces carbon footprints** and food miles
- ✓ **Helps increase self-sufficiency**
- ✓ **Boosts disaster preparedness**
- ✓ **Supports 7 out of 17 SDGs**
- ✓ **Promotes learning of key life skills** that can be passed down to younger generations
- ✓ **Promotes community** – Growing and sharing food brings people together
- ✓ **Encourages recycling** – Any unused plants can be composted, reducing the environmental impact of food.



Jon's training enabled students to transform what was bare soil into this productive garden containing over 35 vegetables & herbs

It's all good!

Our partners

Along with a growing list of international schools in Tokyo, Japan, one of our most important partners is [Second Harvest Japan](#) food bank.

Jon and [Business Grow](#) are proud to support this valuable organization that provides a food safety net in Japan. In order to do so, they receive donations from retailers, manufacturers, farmers and individuals and deliver food to children's homes, single-mother shelters, centers for the disabled as well as many other welfare organizations and individuals in need.

See how Jon and Business Grow have been working with urban farmers and schools in Tokyo to grow and provide fresh urban food to Second Harvest Japan.

→ [Food donations 2013-2021](#)



SECOND
HARVEST
セカンドハーベスト ジャパン

Jon has worked with the following schools in Tokyo, Japan to develop gardens and teach urban farming:

- ✓ Aoba-Japan International School
- ✓ American School in Japan
- ✓ British School in Japan
- ✓ Tokyo International School
- ✓ Seisen International School
- ✓ International School of the Sacred Heart
- ✓ Montessori International School
- ✓ Ohana International Preschool
- ✓ Tokyo Children's Garden
- ✓ ABC International School, and others.



[Jon Walsh](#) is an urban farming consultant and instructor based in Tokyo, Japan.

He has briefed and trained 1,200+ people in [how to grow healthy food](#) and set up [50+ gardens](#) around Tokyo at schools, [hotels](#), [kindergartens](#) and [rooftops](#).



Urban farming
& sustainability

- Urban farming [consulting](#) & [training](#)
- [Garden installation](#) & [workshops](#)
- [Full services brochure](#).

E-mail: info@businessgrow.net

More information

[Full services brochure](#)
[Beginners, advanced & online urban farming programs](#)
[Workshops, lectures, seminars and Embassy events](#)
[Salad breakfast events](#) [Classroom salad lunches](#)
[School food donations](#) [Other food donations](#)
[Food Havens food donation strategy](#)
[Jon's Bio](#), [Media kit](#).

Resources



- [Urban Farming Guide](#)
- [Beginners Food Growing Pack](#)
- [Urban Farming Report Pack](#)
- [Garden installation brochure](#)
- [Growing food in raised and one square meter gardens](#)