

Website and Marketing Material Review



REVIEW

As experienced media experts, Business Grow offers an efficient, English language website and document checking service. We can provide advice regarding correct English usage in websites, reports, documents, public/investor relations materials, e-mails, and more by:

- ✓ **Reviewing** your existing website and marketing materials with a view to **optimizing their impact** on your target audience and ensuring they are effectively promoting your business.
- ✓ **Presenting** you with a **Recommendations Report** listing key ways your website and marketing content could be improved, tweaked and tailored.

Recommendations may include:

- Creating a regular blog and using it to promote your business
- Producing more readable, attractive content to increase sales and extend page views
- Adding features to enable greater customer interaction and feedback
- Adding videos, how-to guides, shared links, and more.

RENEW

Business Grow's professional editing and writing service can help customers polish up marketing materials, or produce them from scratch. We can:

- ✓ **Proofread** your website, rewrite and correct grammar, improve style, and focus content
- ✓ **For your website, brochures and other marketing materials**, we can upgrade and produce fresh content including [business articles](#), [executive biographies](#), sales and marketing letters, case studies, [corporate fact sheets](#), [newsletters](#), advertorial, blog posts, business success stories, [press releases](#), [company promotional material](#), and more.
- ✓ **Provide high quality translation services** to translate your documents between English and Japanese. Business Grow's Tokyo-based translation partner [Comsus](#) has been servicing an extensive range of blue-chip corporates, industry leaders, and many other clients around the world for almost 25 years.

Results

Receive website text and marketing material that:

- ✓ Are carefully tuned to appeal – and sell to – your target market
- ✓ Attract, rather than turn off readers and site visitors
- ✓ Work to boost sales.

> **Download** [Professional writing & editing services brochure](#).

Business Grow has edited websites, IR and PR materials and other documents for:

NTT Communications	
Toyota	Nissan
Microsoft	Oracle
SAP	Citibank
NTT DoCoMo	JR East
Canon Inc.	Hitachi
Sanyo	Epson
Komatsu	Mitsubishi
Yamaha	Nikon
Hitachi	and others.